



NEWS RELEASE

MAYOR CHRIS BEUTLER



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Local Ironman Triathlon Participant Wins Season Husker Tickets!

This summer, 10 Lincoln companies offered their employees the opportunity to get healthier by participating in full and half triathlons as well as a weight loss challenge. The triathlons were done as a 4-week incentive program called the 2010 LiveWell Challenge, which focused on increasing physical activity, and encouraging healthy weight loss. Participants meeting health goals were entered into a prize drawing. Dozens of prizes will be awarded to participants entered into the drawing. The grand prize is season tickets to the 2010 Husker football games and will be awarded Publisher's Clearinghouse style on Thursday, July 29th at 10:00 a.m. at the National Arbor Day Foundation at 211 North 12th Street, Suite 501.

The LiveWell Challenge is offered by WorkWell, Inc., an organization that is co-sponsored by the Lincoln-Lancaster County Health Department. WorkWell has been dedicated to promoting wellness in the worksite through networking and education for more than 20 years. For more information on the LiveWell Challenge, please contact Lisa Henning at 441-8049, or Spencer Kerl at 441-4683.